



7007 College Boulevard Suite 400  
Overland Park, Kansas 66211  
tel: 913.897.3599  
info@AlliedBizGroup.com  
www.AlliedBizGroup.com

# Top 5 Reasons to Select an ASA-Accredited Appraiser

*Information provided by the American Society of Appraisers*

## 1. Education and Experience

ASA-accredited appraisers have had the most intensive training and evaluation in the profession. Such accreditation is predicated on society criteria: intensive written examinations, submission of representative appraisal reports, and screening of the applicant's practice and ethics. All accredited members are required to become reaccredited every five years through a mandatory continuing education process. In addition, each candidate for accreditation must have a college degree or its equivalent.

## 2. Knowledge of the Profession

ASA requires a minimum of five years of experience for the senior designation. In addition, as part of the mandatory reaccreditation process, designated members are required to submit evidence of professional growth through participation in professional activities and continuing education.

## 3. A Solid Reputation

ASA-accredited appraisers are credible. They follow nationally recognized standards and a code of conduct. One of ASA's primary objectives is to ensure ethical practices and procedures on the part of its members.

## 4. The Valuation Expertise You Need

ASA-accredited appraisers are credible witnesses. The meticulous ASA accreditation process ensures that ASA-accredited appraisers are accurate, impartial and credible. They are respected members of their communities and can deliver independent valuations that ensure your property is appraised at its actual value.

## 5. Specialized Services

Many ASA members are widely recognized experts and pioneers in their fields. They include business interests of all sizes, from sole proprietorships to Fortune 500 companies. As the only multidisciplinary appraisal society, the American Society of Appraisers (ASA) brings together experts in every field of the valuation profession.

**Business Valuation Appraisers**

- provide independent, unbiased opinions of value for businesses of all sizes, from small proprietorships such as medical practices to large, multinational corporations;
- value specific intangible assets, such as patents, trademarks, employment agreements, copyrights, securities, and goodwill;
- prepare merger and acquisition analyses, employee stock ownership plan valuations, and other financial studies; and
- participate in appraisals performed for estate and gift tax returns, estate freezes, buy-sell agreements, securities litigation, equitable distribution in matrimonial matters and many other purposes.

When you hire an ASA-accredited appraiser, you are assured the best valuation expertise on the market, because ASA-accredited appraisers bring experience, knowledge of the market and profession, and solid reputation to the job.